

OPTION-E

(Entrepreneurship Development and Enterprise Management)

Paper : HSC-HE-6056

1. Fill in the blanks with appropriate words :
1×7=7

- (i) _____ is the entire size of the market for a product at a specific time.
- (ii) One of the objective of financial management is _____.
- (iii) An entrepreneur should have a sense of _____ to the society.
- (iv) One of the type of capital is _____ .
- (v) _____ feasibility assessment is performed to determine the economic viability of a project.
- (vi) Entrepreneurs are motivated by _____.
- (vii) _____ is needed for accepting challenging career options.

2. Answer the following questions : 2×4=8

- (a) What is project appraisal?
- (b) Mention different types of enterprises.
- (c) What are the 4 P's of marketing?
- (d) What do you mean by achievement motivation?

3. Answer the following questions : (any three)
5×3=15

- (i) Write a short note on scope of entrepreneurship development in India.
- (ii) Describe the challenges faced by women entrepreneurs.
- (iii) Explain the factors affecting entrepreneurial growth.
- (iv) What are the characteristics of an entrepreneur? Explain.

(v) What is market? Write different functions of market.

4. Answer the following questions in detail:
(any three) $10 \times 3 = 30$

(i) What is finance? Write different sources of finance. Explain the method of estimation of project cost.
 $1 + 4 + 5 = 10$

(ii) Describe the steps involved in setting up a business. How can we assess the potential of a market?
 $5 + 5 = 10$

(iii) Explain the need and objectives of entrepreneurship development programmes.
 $5 + 5 = 10$

(iv) What do you mean by entrepreneurial motivation? What are the major motives influencing an entrepreneur? How stressed can be managed?
 $2 + 5 + 3 = 10$

(v) What is entrepreneurship? Explain different types of entrepreneurship. What are the characteristics of an entrepreneur?
 $2 + 4 + 4 = 10$

(vi) Write in detail about *any four* entrepreneurship development programmes.